Catholic Community of Pleasanton
TOWN HALL
Spring 2014
Demographics

- 508 Surveys Returned....

- Gender:
  - Male = 39%. Female = 61%.

- Age:
  - 44 and under = 20%. 45 and older = 80%.

- Length of CCOP Membership:
  - 1 – 20 years = 53%. 20+ years = 47%.

- Mass Attendance:
  - St. Augustine = 59%. St. Elizabeth Seton = 41%.
SURVEY SAYS...

To know Christ better, live as he calls us to live

...and make him better known.
Liturgy... Well

Why Do We Do What We Do at Mass Series increased knowledge
Best homilies weave the everyday with inspired lessons based on scripture
Talented cantors, choirs and musicians
Liturgy... Areas for Growth

- **Spirit-filled Mass**: 76%
  - Mass is where we meet Jesus; many just go through the motions.
- **Sense of Community**: 76%
  - Standing after Communion feels awkward.
  - Large parish and Mass don’t foster a sense of community.
Baptismal preparation classes are very welcoming

RCIA program has good leadership

Marriage preparation has beneficial information
Learning – Areas for Growth

Miss bible study as faith needs to be nourished
Young adult programs are non-existent and need to be added
Reach out to non-Catholics and non-practicing Catholics
Living... Well

Excellent grief support programs
Good hospital and convalescent home care
Opportunities available to help those with special needs
Living... Areas for Growth

Hold local food drives throughout the year
More education & information on Social Justice & Global Solidarity
More hands-on assistance to needy in community
Pastor's Corner is a must-read
Printed communication (mailings & bulletin) are main source of parish news
Office staff is helpful and professional
Communicating... Areas for Growth

Website is outdated and needs re-design

More frequent, relevant communication from leadership

Importance of Social Media to reach teens & young adults
2013 Financials & 2014 Outlook

To know Christ better, live as he calls us to live

...and make him better known.

LIVING
LEARNING
LITURGY
2013 was a Challenging Year for Income
2013 Actual down $38K from 2012 and $153K under Budget, or 94% of target.
Budget for 2014 slightly lower than 2013, but still a $141K increment or 6.5%.
- Sunday Plate – primary funding for operations
- 2013 Budget set 2.5% over 2012
- 2013 Actual $100K off budget & $58K lower than prior year
- 2014 Budget set at 3.6% increase over 2013 Actual – identical to the 2012 Actual
- Combined 2013 Actual of $263K vs. $262K Budget
- 2014 Target at $268K
- Holy Days (not charted) $42K/12; $40K/13 Act. & Budget; $41K/14 Budget
1\textsuperscript{st} element: Faith Formation & Ministries

- 2013 Actual of $234K – under budget by $24K – offset by decreased expense. 2014 Budget at $245K

2\textsuperscript{nd} element: Other Income

- 2013 Actual of $113K – under budget by $33K – cemetery revenue share (timing) and other donations

- 2014 Budget up on projected cemetery revenue share

![Bar chart showing Other Income ($000) from 2012 to 2014]
Total 2013 Expense of $2,489K – $83K over budget and up $211K from prior year

Admin expense of $1,567 – $26K under budget.

Building & Grounds – at $344K were $122K over budget and $138K over prior year

Projects included St. E’s roof, Rectory and Hall projects, deferred and preventive maintenance

2014 Budget down slightly, increased benefit expense offset by decreased budget Maintenance

Note Maintenance Accounting Change
2013 Net Income / Loss

- **CCOP Actual Income 2013**
  - Sunday Plate: $1,604 (73%)
  - Christmas: $153 (7%)
  - Easter: $112 (5%)
  - Other Donations: $152 (7%)
  - Total ($000): $2,256

- **CCOP Actual Expense 2013**
  - Admin.: $695 (28%)
  - Faith Form. & Other Ministries: $538 (23%)
  - Diocesan Assessment: $209 (8%)
  - Clergy & Rectory: $222 (9%)
  - Music: $230 (9%)
  - Building & Maint.: $519 (21%)
  - Charity: $76 (3%)
  - Total ($000): $2,489

- 2013 Net Loss: $233K vs. breakeven budget and +$15K in 2012
# 2014 Budget Recap

<table>
<thead>
<tr>
<th>2014 Budget Summary</th>
<th>2013 BUDGET</th>
<th>2013 ACTUAL</th>
<th>2014 BUDGET</th>
<th>Variance 14B vs 13A</th>
<th>Variance %</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sundays</td>
<td>1,705,000</td>
<td>1,604,356</td>
<td>1,662,000</td>
<td>57,644</td>
<td>3.6%</td>
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<tr>
<td>Holy Days</td>
<td>38,050</td>
<td>39,778</td>
<td>40,050</td>
<td>272</td>
<td>0.7%</td>
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<tr>
<td>Easter</td>
<td>120,000</td>
<td>111,998</td>
<td>120,000</td>
<td>8,002</td>
<td>7.1%</td>
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<tr>
<td>Christmas</td>
<td>142,000</td>
<td>152,816</td>
<td>148,000</td>
<td>(4,816)</td>
<td>-3.2%</td>
</tr>
<tr>
<td>Programs &amp; Ministries</td>
<td>257,555</td>
<td>234,326</td>
<td>245,000</td>
<td>10,674</td>
<td>4.6%</td>
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<tr>
<td>Other Income</td>
<td>145,738</td>
<td>112,515</td>
<td>181,181</td>
<td>68,666</td>
<td>37.9%</td>
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<tr>
<td><strong>Total Income</strong></td>
<td><strong>2,408,343</strong></td>
<td><strong>2,255,789</strong></td>
<td><strong>2,396,231</strong></td>
<td><strong>140,442</strong></td>
<td><strong>6.2%</strong></td>
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<tr>
<td><strong>Total Expense</strong></td>
<td><strong>2,406,934</strong></td>
<td><strong>2,489,466</strong></td>
<td><strong>2,475,700</strong></td>
<td><strong>(13,766)</strong></td>
<td><strong>-0.6%</strong></td>
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<tr>
<td><strong>Net Income</strong></td>
<td><strong>1,409</strong></td>
<td><strong>(233,677)</strong></td>
<td><strong>(79,469)</strong></td>
<td><strong>154,208</strong></td>
<td><strong>-66.0%</strong></td>
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</table>

- **Staffing Plan**: 3 Priests; 3 Deacons; 16 staff (3 PT); 6 PT night Sec.
A Special Gift – Lorraine Smith Bequest

- Mrs. Smith, a long time parishioner passed in Oct. 2012
- CCOP was informed that a bequest of her estate was established for the Parish
- Over the course of 2013 her estate was liquidated and CCOP received $1.4M in proceeds.
- The Finance Council recommended to the Parish Council and Fr. Paul that the funds be apportioned as follows:
  - JPII Capital Fund – $550,000
  - CCOP Capital Improvement Fund – $550,000
  - Parish Savings – $300,000
Cash & JPII Status

<table>
<thead>
<tr>
<th>Cash Balances</th>
<th>12/31/13</th>
<th>12/31/12</th>
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<tbody>
<tr>
<td>CCOP Checking</td>
<td>$246,620</td>
<td>$204,143</td>
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<tr>
<td>CCOP Savings</td>
<td>1,438,200</td>
<td>313,525</td>
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<tr>
<td>JPII Activity (ck+sav)</td>
<td>783,486</td>
<td>142,053</td>
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<tr>
<td>Cemetery (ck+sav)</td>
<td>154,554</td>
<td>201,790</td>
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<tr>
<td>CCOP Capital Fund</td>
<td>22,093</td>
<td>45,627</td>
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<tr>
<td>Emergency</td>
<td>22,563</td>
<td>46,673</td>
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</table>

JPII – Campaign Status

- Started June 2011
- Pledge = $2.76M
- Donations through Q1 2014 = 2.46M ($2.1K pledges, $365K cash/checks)
- Diocesan Loan Payoff $1.3M
- 707 Families
- $780K Donated in 2013
We are a Giving Parish

What we Gave in 2013 to Help Others:

- CCOP Charity $76,000
- Bishop’s Appeal $74,000
- Second Collections $164,000
- Giving Tree $$$
- Donations of Food, Clothing, Household Items $$$
- Other Special Collections $$$
QUICK WINS...

To know Christ better, live as he calls us to live

...and make him better known.

LIVING

LEARNING

LITURGY
Quick Wins

- Town Hall meetings will be held twice a year – spring and fall.
- Bible study will start in the fall.
- A new stove will be installed at St. Augustine Hall soon.
- Know thy Neighbor – ministers at Mass will wear name tags.
Quick Wins... more...

- Reconciliation has been expanded to 3:00 – 5:00 every Saturday at St. Augustine’s.
- The cross in front of St. Augustine has been cleaned.
- Second collection baskets to be stained a different color for easy recognition.
A folder with handouts is available at the door...

Stay tuned for the next steps....
Thank you!