



## AFFORDABILITY AND SUSTAINABILITY MEET IN HAYWARD

Habitat will transform a vacant infill lot into a vibrant neighborhood of homeowners.

### HOUSING CHALLENGE

Hayward sits in the middle of Alameda County, whose housing affordability index is a mere 17 – meaning that just 17% of households can afford a median-priced home. Hayward and its surrounding region have seen median home prices rise 134% in the last decade.

#### *combating the effects of the housing crisis*

With Sequoia Grove, we can help alleviate concerns that many families face, like:

- **overcrowding**
- **rental instability**
- **unsafe living conditions**
- **threat of displacement**
- **high monthly housing cost burden**

### A SUSTAINABLE SOLUTION

In the heart of Hayward sits a vacant, underutilized lot on A Street. It lies quiet behind a chain-link fence, nestled among local parks and elementary schools, a short walk from mass transit and a bustling downtown. With the support of our community, Habitat for Humanity will transform this empty parcel into a thriving, affordable, Zero Net Energy neighborhood. Neighbors – families long priced out of the homebuying market – will achieve homeownership, enjoy healthy living environments and energy security, and plant deep roots in the Hayward community.

#### *development highlights*



#### **WORKING FAMILIES**

The 10 homes of Sequoia Grove will be sold through stable, affordable mortgages to families earning low incomes (up to 80% AMI).



#### **HIGH DENSITY**

Three- and four-bedroom homes will be arranged in duplexes and triplexes, making efficient use of our land and resources while offering ample space and privacy.



#### **LOCATION**

Centrally located in Hayward on A and Walnut Streets, these homes will sit just steps from transit and local shops and amenities.



#### **CLIMATE-SMART**

Sequoia Grove will be built with whole-systems design that heightens energy efficiency, conserves resources, and supports the health of our homeowners.

# features



## GREEN BUILT

### 1. SOLAR DESIGN

Photovoltaic panels will offset the electricity demand of these homes and meet Zero Net Energy standards.

### 2. NEW STANDARDS

We are raising the bar for our sustainability efforts with elements like EV-readiness at every parking space and new materials that will make these homes 15% better insulated than our previous development.

### 3. UNIQUE FEATURES

Sequoia Grove will implement some unique features, never before used in our previous builds. One key feature is the use of battery backups on each home, which will store energy generated by rooftop solar panels, thereby promoting energy security and independence.



### 1. TRANSIT-ORIENTED

Sequoia Grove is situated just a few blocks from Hayward BART and I-880, around the corner from the train station, and just steps from a multitude of bus routes.

### 2. LOCAL AMENITIES

While Sequoia Grove will have lovely gathering spaces and pedestrian paths, it is also just steps from local parks and schools, making it ideal for young families. It is also just blocks from all the local amenities downtown Hayward has to offer.

## ABOUT SEQUOIA GROVE

Sequoia Grove will be built to Habitat East Bay/Silicon Valley's highest sustainability standards yet, representing our latest frontier in a greenbuilding commitment that has spanned over two decades. Its homeowners will also have convenient walking access to mass transit and local amenities, doubling down on the neighborhood's sustainability and its residents' quality of life.



*A safe, decent, affordable home is like a vaccine.  
It literally prevents disease.*

**DR. MEGAN SANDEL**

Boston University School of Medicine

## HOW YOU CAN HELP

Each Habitat home represents the investment, heart, and sweat of our future homeowners, the generous support of our donors, and the hard work of our volunteers.

*a gift that pays dividends*

Every dollar invested and hour volunteered will bring homeownership within reach of ten families in Hayward – families who will build strong legacies on the stable foundation of a home they can count on.

You can help us achieve this with:

**\$ 3M**  
in donations

**20,000**  
volunteer hours

We envision a world where everyone has a decent place to live.

# YOU MAKE A DIFFERENCE.